

LUNCHMEAT & LOYALTY
By Mary B. Lucas, B.D.

Keynote Topic:

How To Succeed in the People Business

Based on Mary Lucas' memoir and tribute to her father "*Lunchmeat & Life Lessons: Sharing a Butcher's Wisdom.*"

Presentation Overview:

Keynote Topic:

"Lunchmeat & Loyalty: How to Succeed in the People Business."

This inspiring, uplifting and motivational presentation serves up prime cut advice from the smartest man that staffing industry veteran Mary B. Lucas ever knew: Her father, the Butcher. During this presentation, Mary distills 25 years of the Butcher's wit and wisdom – common sense values and inspiration that she practiced in her own career, and advice that she directly attributes to her own professional success in the staffing industry.

After this presentation, participants will:

- Be inspired to make a positive impact on all those they encounter every day.
- Identify specific actions they can take to help them proactively deal with challenging people and situations.
- Learn how to apply the "Loyalty Creation" equation to be successful in the "people business:"

The Impressions You Make
+ The Accountability You Take
+ The Appreciation You Show
= LOYALTY THAT GROWS!